

2023年最佳雇主百强名单 苹果首次落榜

1月11日，美国发布了2023年最佳雇主百强名单，苹果首次落榜，跟着的还有Meta。其中科技公司占榜单的四成以上。



据悉，自 Glassdoor 于 2009 年开始发布该榜单以来，苹果首次落榜。而 Meta 自 2011 年开始上榜，并曾三次占据榜首位置。去年 Meta 和苹果都排在前 100 名的中间位置。

Glassdoor 认为，Meta

和苹果落榜的原因在于，两家公司在过去一年都面临着巨大挑战。Meta 已经裁员 1.1 万多人，将重心转移到元宇宙领域，Glassdoor 表示战略变化让员工感到无所适从，同时裁员也会打击士气，并对雇主的品牌造成长期损害。

此外，根据苹果员工的反馈来看，重返办公室的政策可能是导致其落榜的主要原因。

另外，Alphabet 旗下的谷歌和贝恩公司是目前仅有的两家每年都上榜的公司。而今年的最佳雇主是一家新上榜的公司：企业软件公司 Gainsight，员工评价强调了该公司透明的领导、多样性和包容性、职业机会和灵活性——从远程工作到无限带薪休假。

<p>#1 Gainsight</p>  <p>4.7 ★★★★★ See Reviews View Jobs</p> <p>“ Gainsight truly lives and breathes its company values and tries winning in business while being human-first.</p>	<p>#2 Box</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ Talented colleagues that reinforce a collaborative culture, making remote employees feel included.</p>	<p>#3 Bain & Company</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ I've worked at a variety of companies in my career and hands-down, Bain has the best culture.</p>
<p>#4 McKinsey & Company</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ Incredibly rewarding on all levels. The people, opportunities for impact, and professional growth are unparalleled.</p>	<p>#5 NVIDIA</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ The culture of the company is inclusive and encouraging, and the people I work with are intelligent, patient, talented, and supportive.</p>	<p>#6 MathWorks</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ Leadership is transparent. This is the first time in my career I've looked forward to going to work every day.</p>
<p>#7 Boston Consulting Group</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ BCG lives by its values. The culture is evident from the moment you join and is embedded into everything we do.</p>	<p>#8 Google</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ The company and colleagues care about well-being, respect, and inclusivity in the workplace.</p>	<p>#9 ServiceNow</p>  <p>4.6 ★★★★★ See Reviews View Jobs</p> <p>“ Excellent culture - promotion of growth, embracing diversity and inclusion.</p>

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