

微软上调Bing Search API定价 费用最高增长1000%

2月17日消息，微软近日宣布上调Bing Search API定价，最高增幅1000%。组织和开发人员通过调用Bing Search API，从而在其产品中使用Bing搜索，显示相关搜索结果。

微软宣布Bing Search API新版定价将于2023年5月1日生效，之后使用API的客户将会按照新的价格收取费用。微软表示：“新的定价模式更准确地反映了Bing为改进搜索而继续进行的技术投资”。

将本次Bing Search API调价信息汇总如下：

免费实例并未发生改变，不过每月限制为1000次调用，且在所有主要的Bing功能中都保持不变。

Instance S1的售价从每1000次调用的7美元增加到25美元；Instance S12的售价为从每1000次调用的3美元增加到15美元；Bing Statistics Add-in从每1000次调用的1美元增加到10美元。

ChatGPT所属的具有大型语言模型的Bing API定价也价格不菲，每天少于100万个请求的，每1000次调用费用为28美元；每天超过100万个请求的，每1000次调用费用为200美元。

Bing Search API v7 Pricing Details

INSTANCE	TRANSACTIONS PER SECOND (TPS)	FEATURES	CURRENT PRICE	NEW PRICE
Free	3 TPS	Bing Image Search Bing News Search Bing Video Search Bing Visual Search Bing Web Search Bing Entity Search Bing Autosuggest Bing Spell Check	1,000 transactions free per month for all markets	1,000 transactions free per month for all markets
S1	250 TPS	Bing Web Search Bing Image Search Bing News Search Bing Video Search Bing Entity Search Bing Autosuggest* Bing Spell Check*	\$7 per 1,000 transactions \$7 per 25,000 transactions*	\$25 per 1,000 transactions \$25 per 25,000 transactions*
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S2	100 TPS	Bing Web Search Bing Autosuggest* Bing Spell Check*	\$3 per 1,000 transactions \$3 per 10,000 transactions*	\$15 per 1,000 transactions \$15 per 10,000 transactions*
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S3	100 TPS	Bing Web Search Bing Image Search	\$4 per 1,000 transactions	\$18 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S4	100 TPS	Bing Web Search Bing Video Search	\$4 per 1,000 transactions	\$18 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S5	100 TPS	Bing Web Search Bing News Search	\$4 per 1,000 transactions	\$18 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S6	100 TPS	Bing Web Search Bing Entity Search	\$3 per 1,000 transactions	\$15 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions

S7	150 TPS	Bing Web Search Bing Image Search Bing Video Search	\$5 per 1,000 transactions	\$20 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S8	150 TPS	Bing Web Search Bing Image Search Bing News Search Bing Video Search	\$6 per 1,000 transactions	\$22 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S9	30 TPS	Bing Visual Search	\$3 per 1,000 transactions	\$15 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions

*JP Users have different pricing today but will also move to the New Prices listed above.

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