

微软上调Bing Search API定价 费用最高增长1000%

2月17日消息，微软近日宣布上调 Bing Search API 定价，最高增幅 1000%。组织和开发人员通过调用 Bing Search API，从而在其产品中使用 Bing 搜索，显示相关搜索结果。

微软宣布 Bing Search API 新版定价将于 2023 年 5 月 1 日生效，之后使用 API 的客户将会按照新的价格收取费用。微软表示：“新的定价模式更准确地反映了 Bing 为改进搜索而继续进行的技术投资”。

将本次 Bing Search API 调价信息汇总如下：

免费实例并未发生改变，不过每月限制为 1000 次调用，且在所有主要的 Bing 功能中都保持不变。

Instance S1 的售价从每 1000 次调用的 7 美元增加到 25 美元；Instance S12 的售价为从每 1000 次调用的 3 美元增加到 15 美元；Bing Statistics Add-in 从每 1000 次调用的 1 美元增加到 10 美元。

ChatGPT 所属的具有大型语言模型的 Bing API 定价也价格不菲，每天少于 100 万个请求的，每 1000 次调用费用为 28 美元；每天超过 100 万个请求的，每 1000 次调用费用为 200 美元。

Bing Search API v7 Pricing Details

INSTANCE	TRANSACTIONS PER SECOND (TPS)	FEATURES	CURRENT PRICE	NEW PRICE
Free	3 TPS	Bing Image Search Bing News Search Bing Video Search Bing Visual Search Bing Web Search Bing Entity Search Bing Autosuggest Bing Spell Check	1,000 transactions free per month for all markets	1,000 transactions free per month for all markets
S1	250 TPS	Bing Web Search Bing Image Search Bing News Search Bing Video Search Bing Entity Search Bing Autosuggest* Bing Spell Check*	\$7 per 1,000 transactions \$7 per 25,000 transactions*	\$25 per 1,000 transactions \$25 per 25,000 transactions*
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S2	100 TPS	Bing Web Search Bing Autosuggest* Bing Spell Check*	\$3 per 1,000 transactions \$3 per 10,000 transactions*	\$15 per 1,000 transactions \$15 per 10,000 transactions*
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S3	100 TPS	Bing Web Search Bing Image Search	\$4 per 1,000 transactions	\$18 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S4	100 TPS	Bing Web Search Bing Video Search	\$4 per 1,000 transactions	\$18 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S5	100 TPS	Bing Web Search Bing News Search	\$4 per 1,000 transactions	\$18 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S6	100 TPS	Bing Web Search Bing Entity Search	\$3 per 1,000 transactions	\$15 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions

S7	150 TPS	Bing Web Search Bing Image Search Bing Video Search	\$5 per 1,000 transactions	\$20 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S8	150 TPS	Bing Web Search Bing Image Search Bing News Search Bing Video Search	\$6 per 1,000 transactions	\$22 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions
S9	30 TPS	Bing Visual Search	\$3 per 1,000 transactions	\$15 per 1,000 transactions
		Optional Bing Statistics Add-in	\$1 per 1,000 transactions	\$10 per 1,000 transactions

*JP Users have different pricing today but will also move to the New Prices listed above.

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